

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 04 December 2002
Name of applicant/court: New Zealand Customs Service
Applicant to the Labelling Body: Not Applicable
Title of Publication: Seventeen Schoolgirl 51
Other Known Title(s): Not Stated
Director(s): Not Applicable
Producer(s): Not Applicable
Publisher: Bookpress b.v.
Editor(s): Ilja, Renee, Guido
Format: Magazine
Country of Origin: Holland
Language(s): English, French, German, Dutch

.....
Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

... Please turn over

Classification Decision:

Objectionable.

Display Conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

.....

Direction to issue a label has been given on: Not Applicable.

.....

SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Seventeen Schoolgirl 51* is classified as:

Objectionable.

The magazine focuses on the sexualised depiction of young women who are presented as being teenagers. The youthful appearance of the females, their clothing and accessories, and the text which is attributed to them, all conspire to present an impression of teenage girls who are both inexperienced and naïve, but nevertheless curious about, and eager to engage in, sexual activity.

The publication has been considered under s3(2)(a) of the Films, Videos, and Publications Classification Act 1993. The publication is found to promote and support the exploitation of young persons for sexual purposes by presenting young women as described above for the purposes of sexually titillating an adult male audience. In doing this, the magazine puts forward a notion that teenage girls are willing and viable sexual partners for adult men.

The New Zealand Bill of Rights Act 1990 has been considered in relation to this publication. The classification interferes with the freedom of expression, but is an outcome that is consistent with Parliament's intention that publications falling under s3(2) are deemed to be objectionable.

OFLC Ref: 201602